



Great Internal Communication unlocks organisational success.

**Join the Professional Association
for Internal Communication.**



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Internal Communication matters more than ever.

We have never had more ways to communicate. Yet alignment, trust and clarity remain among the hardest things to achieve in any organisation.

Strategies fail when people are not aligned.

Change stalls when trust is low.

Performance suffers when communication lacks clarity.

Great internal communication connects strategy to action.

It builds trust.

Aligns people.

Enables performance.

It is not a support function.

It is a strategic capability.

That is where we come in.

Join IOIC today.



Who we are.

We are the Professional Association for Internal Communication.

We elevate both the profession and the professionals within it.

That means advocating for internal communication as a profession that shapes how organisations perform setting the standards that define great practice, and building the global community where practitioners learn, challenge and grow together.

We are a growing community of professionals worldwide, united by a shared belief in the power of internal communication.

We champion that power because when internal communication thrives, organisations perform.

And when professionals have the right association behind them, they do too.



Our values.

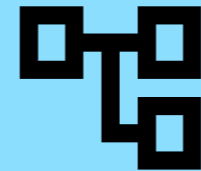
These define the experience of membership.



Inspire.

Fresh thinking. Authoritative insight. Future focus.

Fresh thinking, practical insights and the latest ideas to sharpen your practice and keep you ahead of where the profession is going.



Connect.

Community. Perspective. Stronger practice.

Opportunities to meet, mentor and share with practitioners across every career stage, sector and organisation.



Empower.

Capability. Confidence. Progression.

The tools, accreditation and resources to grow your influence, build your credibility and make your mark.

The professional advantage.

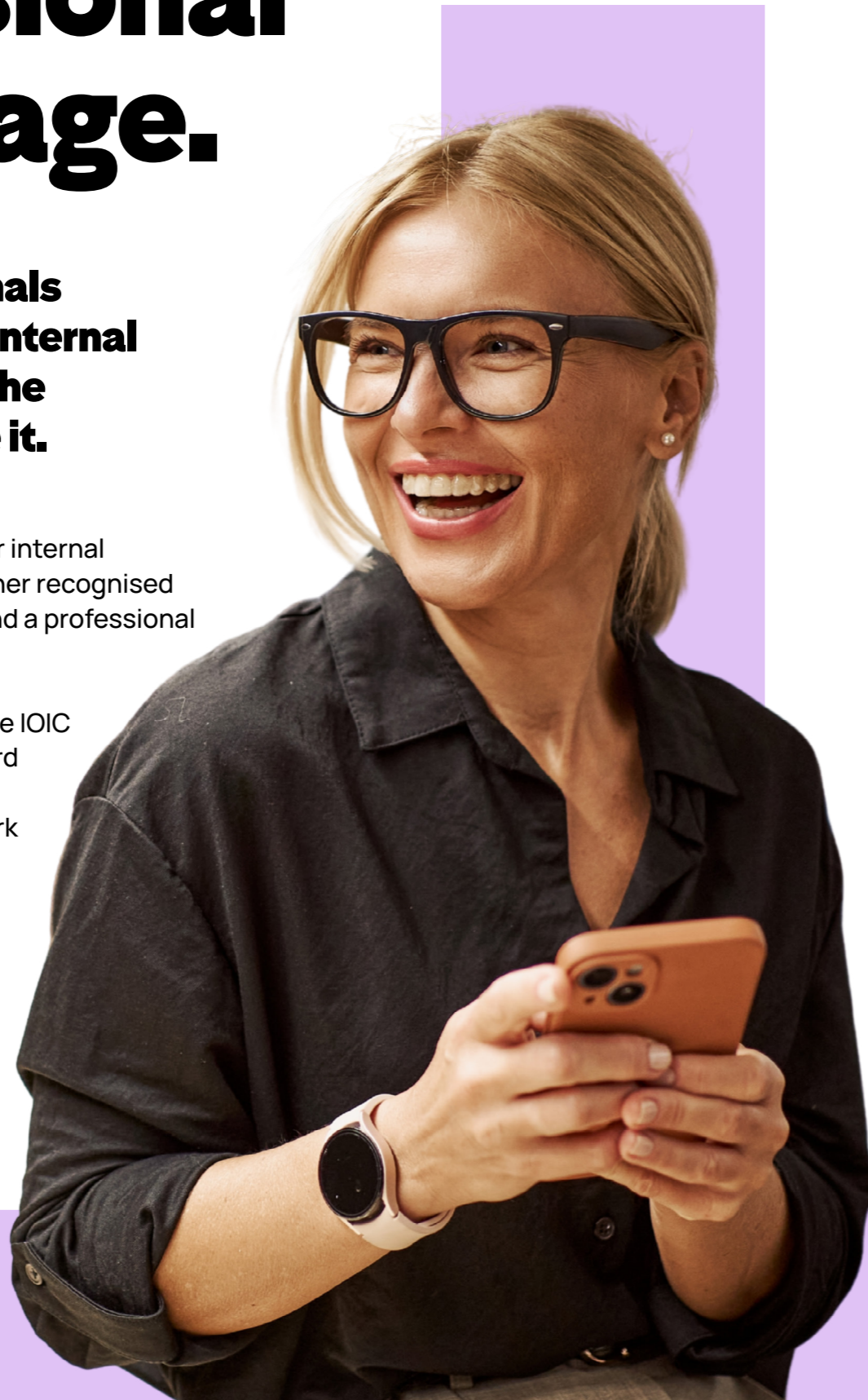
IOIC membership signals your commitment to Internal Communication and the standards that define it.

As the Professional Association for internal communication, IOIC brings together recognised standards, authoritative insight and a professional community, all in one place.

Our membership grades align to the IOIC Profession Map, the global standard for internal communication, giving every practitioner a clear framework for development and a recognised measure of where they stand.

Whether you are just starting out or leading at a strategic level, there is a grade built around where you are.

Join today.



Membership.



Why it matters.

You already know that internal communication matters. The question is how to make it matter more to your organisation, your team and your career.

Membership gives you the tools to do that. Recognised standards that define what great looks like. Authoritative insight that keeps you ahead. A professional community that challenges, supports and stretches your thinking.

These are not abstract benefits. They are practical advantages that show up in the quality of your work, the depth of your stakeholder relationships and the trajectory of your career.

Membership brings these elements together. It gives you access to recognised standards, authoritative insight and a professional network that strengthens your practice.

Because when internal communication is stronger, organisations perform better and professionals grow in influence and impact.



What it gives you.

Membership gives you recognised professional standing, trusted insight and a strong peer network that supports your progression.

Whether you are building your foundations, expanding your influence or leading at a strategic level, it strengthens your capability, reinforces your credibility and connects you to the people shaping the profession.

Through standards, insight and community, you develop within a recognised professional framework while contributing to the advancement of the profession.

These are not passive benefits. They are the foundations of a stronger professional identity, one that is visible to employers, valued by peers and recognised across the profession. The more you invest in your membership, the more it gives back.

Find the grade that reflects where you are.

IOIC membership is structured around four grades, each aligned to the IOIC Profession Map. Wherever you are in your Internal Communication career, there is a grade designed for you.

You can progress between grades through accredited qualifications or through an online experience self-assessment aligned to the Profession Map.



New to Internal Communication
Affiliate Member

You are just starting out in the profession, or taking on internal communication as part of a wider role. IOIC Affiliate membership gives you everything you need to get going,

Key benefits for you

IC Diagnostic	Assess your skills against the IOIC Profession Map and get a clear picture of where you are and where you want to go.
Careers Hub	Access career guidance, e-learning content and practical resources to build your knowledge and confidence in internal communication.
Insight & Practice	Access the IOIC Insight & Practice section which includes practical guides, factsheets and an on-demand library of over 70 recorded events and webinars.
Free webinars and online events	Join a rolling programme of expert-led sessions examining the ideas and issues shaping internal communication.
IOIC community access	Connect with internal communication professionals at every career stage and ask questions, share experiences and find your professional home.
Free regional network events	Build local connections and meet practitioners in your area through regional events from day one of your membership.

How to join

Open to all. Affiliate membership has no formal entry requirements, no qualification needed and no experience threshold.

To join, **email membership@ioic.org.uk** or visit **ioic.org.uk/membership**.

Building your Internal Communication career
Associate Member AIIC

You have been doing internal communication long enough to know it matters. Associate membership gives you the credentials, the framework and the community to make that official.

Key benefits for you

AIIC designatory letters	Use the AIIC letters after your name to signal your professional commitment and alignment to the IOIC Profession Map.
Structured CPD	Log, reflect and evidence your development in one place, building a record of your professional growth aligned to the Profession Map.
Free mentoring programme	Be matched with an experienced IOIC member who can support your development, share their perspective and help you navigate the profession.
Insight & Practice	Access the IOIC Insight & Practice section including research, practical guides, factsheets, case studies and over 70 on-demand events and webinars.
Webinars and online events	A regular programme of expert-led sessions covering the topics that matter most at this stage of your internal communication career.
Regional networks and community	Build connections through free local events and the IOIC online community, finding peers at a similar stage across sectors.
20% training discount and FastTrack savings	Save 20% on IOIC training courses and £300 on the FastTrack programme – meaningful savings for practitioners investing seriously in their development

How to join

To join as an Associate Member you need to demonstrate your capability at level one of the IOIC Profession Map. You can do this by completing the IOIC Foundation Diploma or through an online experience self-assessment reviewed against the Profession Map at level one.

To join, **email membership@ioic.org.uk** or visit **ioic.org.uk/membership**.

Established Internal Communication practitioner
Member MIIC

You have delivered. Member grade gives you the recognition your experience has earned, the insight to stay ahead and a peer community operating at exactly your level.

Key benefits for you

MIIC designatory letters	Use the MIIC letters after your name as a recognised mark of established professional capability and Profession Map alignment.
Quarterly Voice magazine	Receive IOIC's editorial magazine in print and digital – packed with insight, interviews and ideas from practitioners and leaders across the profession.
Structured CPD	Build your continuing professional development record across all your learning, demonstrating sustained growth and capability over time.
Insight & Practice	Full access to the IOIC Insight & Practice section – research, thought leadership, Voice magazine, guides, case studies, podcasts and the complete on-demand library.
Thought leadership and research	Access authoritative research, trend analysis and strategic insight to inform your thinking and strengthen your influence at a senior level.
Mentoring and peer networks	Participate in IOIC mentoring as both mentee and mentor, and connect with peers operating at a similar level across the profession.
Discounted Events	Attend the IOIC Festival and Awards Dinner at preferential member rates.
20% training discount	Save 20% on IOIC training courses – a straightforward way to invest in your development as your career grows.

How to join

To join as a Member you need to demonstrate your capability at level two of the IOIC Profession Map. You can do this by completing the IOIC Advanced Diploma or through an online experience self-assessment reviewed against the Profession Map at level two.

To join, **email membership@ioic.org.uk** or visit **ioic.org.uk/membership**.

Senior Internal Communication leader
Certified Member CIIC

You lead at the level where internal communication shapes strategy, drives change and makes organisations perform. Certified membership provides the recognition that reflects the standing you have earned.

Key benefits for you

CIIC designatory letters	The CIIC designation is a recognised mark of strategic capability and senior professional standing in internal communication.
Senior peer forums	Participate in exclusive forums – where senior internal communication leaders discuss strategic challenges, the future of the profession and what it means to lead at this level.
Monthly trend insights	Receive IOIC's monthly trend briefing, keeping you current on the forces shaping internal communication strategy and organisational practice.
Insight & Practice	Full access to the complete IOIC Insight & Practice library – research, thought leadership, Voice magazine, guides, case studies, podcasts and on-demand content across the full archive.
Conferences and community	Connect with senior practitioners across sectors through IOIC conferences, senior events and the online community with peers at your level, across the profession.
Discounted Events	Attend the IOIC Festival and senior programme events at preferential Certified Member rates.
IOIC Fellowship	You may be eligible to apply for IOIC Fellowship, the profession's highest individual distinction, recognising outstanding achievement and sustained contribution to internal communication.

How to join

To achieve Certified Member status you need to demonstrate your capability at level three of the IOIC Profession Map. You can do this by completing the IOIC Masters or through an online experience self-assessment reviewed against the Profession Map at level three.

To join, **email membership@ioic.org.uk** or visit **ioic.org.uk/membership**.

Corporate Membership.

Strengthen your Internal Communication team.

Consider the last significant change your organisation navigated. How quickly did people understand what was happening and why? How clearly did the strategy translate into action? In most organisations, the answer depends almost entirely on the strength of the internal communication team.

Organisations operate in environments defined by pace, complexity and constant change.

The capability of your team directly influences how effectively strategy is understood, change is delivered and performance is realised.

Corporate membership provides a structured way to strengthen and align that capability across your team.

It aligns your professionals to the IOIC Profession Map, which sets out the global standards for internal communication, while giving them access to shared insight and coordinated development. This creates clarity, consistency and confidence across the function.

It is an investment in building a stronger internal communication team and delivering measurable organisational impact.



Your IC team. One membership.

Corporate membership gives every member of your team recognised professional standing, structured development and the insight to deliver at their best.

Available for teams of two or more.

Professional Standards at Scale

Align your internal communication function to the IOIC Profession Map. Create clarity, consistency and shared capability expectations across the team, with defined progression pathways for every member of staff.

Structured Development

Develop capability in a coordinated, measurable way. CPD framework, member training sessions, development programmes, Careers Hub and preferential training rates.

Insight That Informs Strategy

Sharpen strategic thinking with research, thought leadership, trend insights, practical guidance, webinars and the quarterly Voice magazine.

Community and Profile

Strengthen perspective and raise the profile of your function through the online community, peer networks, regional events, the IOIC Festival, conferences and Awards Dinner.

Enquire Today
membership@ioic.org.uk

The complete membership benefits.

Every benefit available across all four IOIC membership grades.

Benefit	Affiliate	Associate	Member	Certified	Notes
Professional Recognition					
Designatory letters		✓	✓	✓	AiIC, MIIC, CIIC respectively
Alignment to IOIC Profession Map	✓	✓	✓	✓	Via IC Diagnostic at all grades
Eligibility for IOIC Fellowship				✓	The profession's highest individual distinction
Development & Learning					
IC Diagnostic	✓	✓	✓	✓	Assess yourself against Profession Map.
Careers Hub and e-learning	✓	✓	✓	✓	Access career tools and range of e-learning
Structured CPD programme	✓	✓	✓	✓	Log, reflect and evidence development
Free mentoring programme	✓	✓	✓	✓	Sign up as a mentee or mentor
20% training discount	✓	✓	✓	✓	On all IOIC training courses
FastTrack programme discount	✓	✓	✓	✓	£300 saving on FastTrack

Benefit	Affiliate	Associate	Member	Certified	Notes
Insight & Practice					
Insight & Practice – guides and factsheets	✓	✓	✓	✓	Practical resources and reference materials
On-demand library (70+ events)	✓	✓	✓	✓	Webinars and shared learning events
Research and thought leadership	✓	✓	✓	✓	Reports, whitepapers and IC Index
Quarterly Voice magazine	✓	✓	✓	✓	Print and digital
Monthly trend insights	✓	✓	✓	✓	Monthly briefing on IC strategy and practice
Events & Community					
Free webinars and online events	✓	✓	✓	✓	Every month across range of topics
Free regional network events	✓	✓	✓	✓	Across UK & Ireland
IOIC online community	✓	✓	✓	✓	Connect with other members
Senior peer forums				✓	Exclusive to Certified Members
Discounted IOIC Festival	✓	✓	✓	✓	Preferential member rates
Discounted Awards entries & dinner	✓	✓	✓	✓	Preferential member rates
Professional Influence					
Stand for the IOIC Board to shape your Institute		✓	✓	✓	

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www.ioic.org.uk



**INSTITUTE
OF INTERNAL
COMMUNICATION**