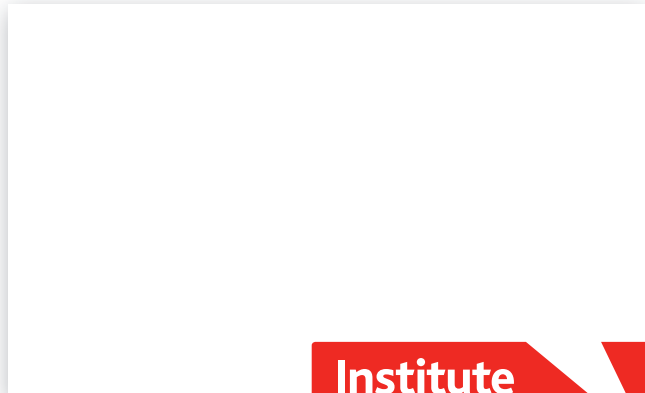




The Grand, Brighton
30 April & 1 May, 2015



**Institute
of Internal
Communication**

The power within

Agile IC: adapting to change

Investing in your skills as a professional communicator has never been as important.

As the IC function takes on more responsibility for driving and facilitating communication, the need for skilled, learned and agile IC professionals grows.

We need to fully understand how to get the best out of collaboration, how mobile adds value, how to coach line managers and colleagues to be better communicators and the impact the digital workplace has on our role.

So how prepared are you?

This year's IoIC Live conference focuses on strategies, tools and tips to help professional communicators, step up to meet the challenge.

It's a rare opportunity to re-think, re-charge, re-shape and re-connect. This is the year for investing in your own or your team's skills and to understand what it takes to be an effective business partner.

Why should you be at this conference?

- Practical case studies
- Discussion
- Thought leadership
- Networking
- Whole event or one-day options.

Sessions include: the emerging digital workplace - challenges, opportunities, trends and tools for IC; your role as a coach and the difference you can make to your organization; effective storytelling to shape your messages; social networks and collaboration at work.

Full programme details coming soon.

The cost for the whole event – including all sessions, breakouts, meals and one night accommodation at the iconic Grand Hotel, Brighton
£550 for IoIC members
£650 for non-members
+VAT.

Book now - great value package!

Book now and save £50 off the member and non-member price! Book for the whole event before 1 February, 2015 to receive the discount. Quote 'Grand' when booking.

To book, email Brenda Scott on brenda@ioic.org.uk

