



Hyatt Regency,
Birmingham
5 & 6 May, 2016

IoIC Live 2016

Institute
of Internal
Communication

The power within

Humanising Internal Communication: it's a people business

We know that people are the lifeblood of our organisations, but how often has Internal Communication focussed more on business strategy, results and the long term future rather than the people who do the work?

The 2016 IoIC conference will examine how we connect across our functions and audiences to bring people to the forefront and make our communication more relevant, more engaging and more human.

It's a rare opportunity to re-think, re-charge, re-shape and re-connect. This is the year for investing in your own or your team's skills and to understand what it takes to be an effective business partner.

Why should you be at this conference?

- Practical and interactive sessions
- Discussion
- Thought leadership
- Networking
- Whole event or one-day options.

Sessions include speakers from IBM, Grant Thornton, the NHS, Foreign & Commonwealth Office, the British Red Cross and Northumbrian Water plus interactive workshops on successful people engagement strategies, and creating a manifesto for IC change. Full programme details coming soon.

The cost for the whole event – including all sessions, breakouts, meals and one night accommodation at the Hyatt Regency hotel, Birmingham
£550 for IoIC members
£650 for non-members
+VAT.

Book now - great value package!

Book now and save £50 off the member and non-member price! Book for the whole event before 11 February, 2016 to receive the discount. Quote 'Hyatt' when booking.

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To book, email Brenda Scott on brenda@ioic.org.uk