

# THE POWER WITHIN

*Join today*

[www.ioic.org.uk/membership](http://www.ioic.org.uk/membership)

Institute  
of Internal  
Communication

# About IoIC

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*We are the only independent professional body solely dedicated to promoting a deeper understanding of internal communication and helping our members to be the best they can be – today, and in the future*

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**69** years

**1,400** members

**I**f you're interested in how the workplace works, and in making it better, then the IoIC is for you. We're the leading independent professional body dedicated to internal communication and employee engagement.

We represent more than 1,200 professionals, helping them build the credibility, skills and knowledge to advance their careers and prove the value that effective internal communication brings to organisations large and small.

We're the voice of internal communication. We've been setting the standard for more than 65 years, driving the profession forward through qualifications, career development, thought leadership and best practice.

We are the only independent and not-for-profit organisation solely dedicated to promoting a deeper understanding of internal communication and helping our members to be the best they can be – today, and in the future.



# Join IoIC

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*Become a Member of IoIC and demonstrate your achievements*

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**B**y joining IoIC you will demonstrate your commitment to best practice and elevate your professional status, with the opportunity to have formally recognised letters after your name. Membership also gives you access to leading professional development programmes, unique content and resources and networking events, to advance your skills and further your career.

Whether you have just started your career in internal communication or are an experienced practitioner, we are here to support you with our wide range of activities helping build your profile, skills and knowledge. With more development programmes than ever, IoIC Membership has never been so rewarding.

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*With more development programmes than ever, IoIC Membership has never been so rewarding*



# Membership Benefits

*IoIC Membership gives access to a wide variety of benefits*

## *Gain Professional Recognition*

IoIC membership demonstrates that you operate to the highest professional standards. Through membership you will benefit from the use of designation letters to prove your professional standing and experience. You can advance through the membership grades and show your achievements.

## *Learn, Develop and Grow*

Develop your skills and grow your career with the IoIC professional development portfolio. Benefit from our accredited qualifications, fast track learning & development programme, wide range of training courses, online CPD platform and mentoring scheme.

## *Build Knowledge and Keep on the Cutting Edge*

Receive the quarterly print magazine, *Voice*, rich in practical, useful content for IC practitioners – in-depth features, key research and opinions from around the industry. The publication will be an essential tool for internal communicators to gain knowledge about their work and talk openly to their peers. You can also access exclusive articles on *Voice Online* and the IoIC Knowledge Bank which includes award case studies, industry reports and thought leadership pieces.

## *Connect and Share Ideas*

Become part of an active network of professionals through our events programme. Hear latest thinking, best practice and exchange ideas and connect with like-minded individuals. Events take place across the UK and include conferences, speaker nights, social events and awards, celebrating the work of this important profession.

# Benefits at a Glance



## *Accreditation & Recognition*

- Use of the IoIC designation, demonstrating your professional status and achievements. (Member, Certified Member & Fellow Membership only)
- Eligibility to serve on IoIC Board and other regional and special interest committees enabling you to get involved and raise your profile
- Eligibility to vote in Board Elections and at AGM



## *Professional Development*

- Discounts for training courses to develop your skills
- Entry to the IoIC Qualifications programme to include the Foundation and Advanced Diploma, giving you the career edge
- Discount to undertake Accelerate, the fast-track learning and development programme
- Free registration to our CPD programme
- Free access to our highly popular Mentoring scheme



## *Content & Knowledge*

- Free quarterly copy of 'Voice' the exclusive printed member magazine, rich in practical, useful content for IC practitioners - in-depth features, key research and opinions from around the industry
- Free access to the Members Area on the IoIC website to include: award case studies, past event presentations, industry reports and thought leadership pieces
- Free monthly IoIC ezine, *Voice Mail*, bringing you the best stories on the web about comms and employee engagement, as well as news from IoIC
- Exclusive 20% discount on a range of market leading publications and toolkits by Kogan Page
- Free access to exclusive online content from the online version of the *Voice* with features from the print magazine, as well as extra and extended content.



## *Events & Networking*

- Discount to attend the IoIC Annual Conference, hear first-hand experience from leading organisations, meet like-minded people and come away with practical strategies to make a difference to your work
- Discounted and Free entry to regional and national events, to include seminars, speaker evenings, informal hub networks and social events
- Discount to enter the highly acclaimed IoIC award schemes, gaining recognition for your personal and/or organisations' achievements
- Free registration to our exclusive IC newcomers network, *FutureNet*.
- Discount to attend IoIC national and regional Awards events, celebrating individual and organisational success



## *Resources & Support*

- Free access to our Business Support Line
- Free listing on the freelance directory for qualifying members

# Membership Grades

*IoIC Membership Grades are designed to reflect your career achievements*

The IoIC grades of Membership have been designed to reflect different levels of experience and qualifications, with a range of opportunities to progress through the grades during your career and demonstrate your achievements.

You can join at one of four levels of Membership – Affiliate, Member, Certified Member or Fellow, with the following entry criteria:

1

## *Affiliate*

If you are starting out in your career or simply working within the internal communication sector, you are eligible to become an Affiliate of IoIC. With no formal entry criteria, it is open to all.

Affiliate membership is required as a minimum to study for an IoIC qualification.

2

## *Member* MIIC

Member status is a professional membership grade of IoIC, recognising achievement and experience. You are eligible to join as a Member, if you have one of the following:

- At least 2 years' relevant experience within internal communication
- Graduated from the IoIC Foundation Diploma and 1 year's experience
- Graduated from the IoIC Advanced Diploma
- Hold an internal communication related qualification

3

## *Certified Member* CIIC

Certified Member status is the professional membership grade that demonstrates significant levels of experience and achievement.

You are eligible to join as a Certified Member, if you have one of the following:

- Graduated from the Kingston University Postgraduate Diploma in IC Management
- Graduated from the Kingston University MA in IC Management
- Graduated from the IoIC Advanced Diploma and 1 year's experience
- Graduated from the Foundation Diploma and 2 years' experience
- Hold an internal communication related qualification and 4 years' experience
- At least 5 years of significant experience

4

## *Fellow* FIIC

Fellowship is a public, highly respected quality mark and is also becoming a prerequisite for many employers seeking to recruit for senior IC roles.

To achieve Fellow status, you must be shaping the strategy, design, delivery or management of IC, or be responsible for a significant portfolio of IC projects or people, or be acknowledged as an expert in a particular IC subject area, or be delivering IC education and training.

You will also need to have been involved with the IC sector for at least 10 years and demonstrated a strong commitment to your own personal development.

Individuals must complete the application form and may be required to attend a face-to-face interview assessment prior to being granted Fellowship status.

# Group Membership

**B**ecoming an IoIC Group Member is the easiest route to provide your organisation with the very best in professional development, networking, knowledge and promotion. We can create a bespoke solution that meets the needs of your organisation and team.

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## *Group membership can include:*

- Special group member rates (mandatory element)
- Discounts to events, awards and training
- Group access to the IoIC qualifications programme
- Bespoke in-house training and development programmes
- Opportunities to get involved with IoIC and our advocacy agenda
- Talent sourcing through the IoIC jobs board

These packages are designed to meet your needs, so pricing will depend on your requirements. If you are interested in discussing a group membership package, please contact Jennifer Sproul at [jennifer@ioic.org.uk](mailto:jennifer@ioic.org.uk)

# Professional Development

*IoIC provides recognised training and accredited qualifications dedicated to internal communication.*

## *Our professional development portfolio includes:*

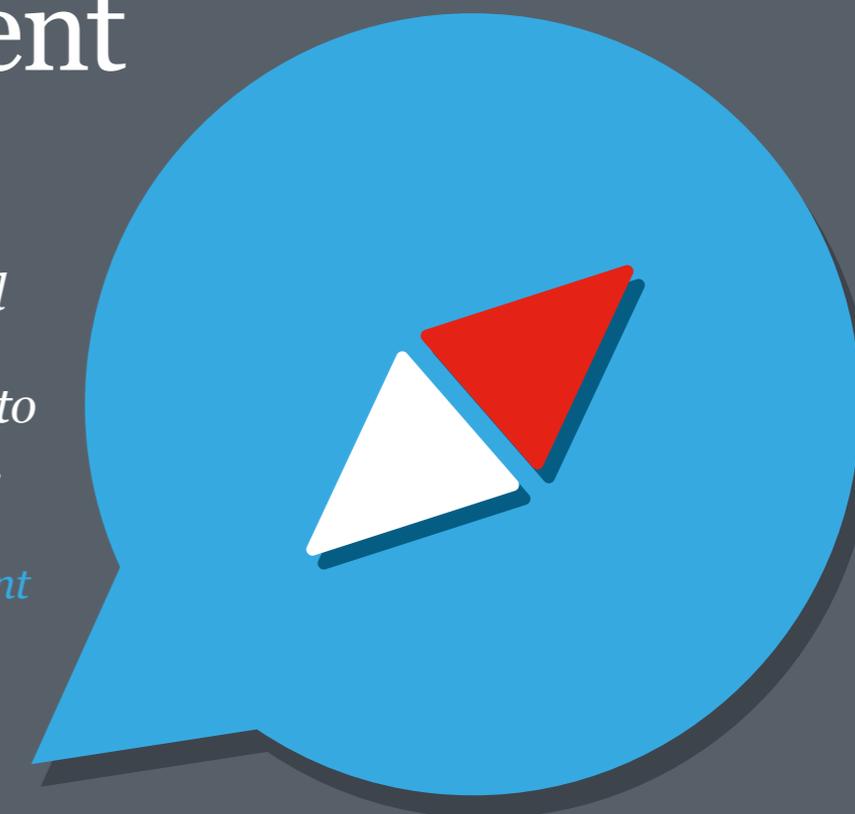
- One-day training courses and Masterclasses
- The Accelerate Programme in partnership with Gatehouse
- Academically accredited qualifications at Foundation and Advanced Diploma level
- The only Masters in Internal Communication Management
- Mentoring
- Online CPD platform

*For more information on IoIC's professional development activities, contact us at:*

T 01908 237564  
prodev@ioic.org.uk  
www.ioic.org.uk  
@IoICNews

facebook.com/IoICupdates

IoIC, Suite 10, Gemini House, Sunrise Parkway,  
Linford Wood, Milton Keynes, MK14 6LS



# How to Join

## Join IoIC today

**B**ecoming an IoIC member is easy. Simply select the membership grade that's appropriate for your level of experience and qualifications, complete the online application form with payment details and we'll process your application.

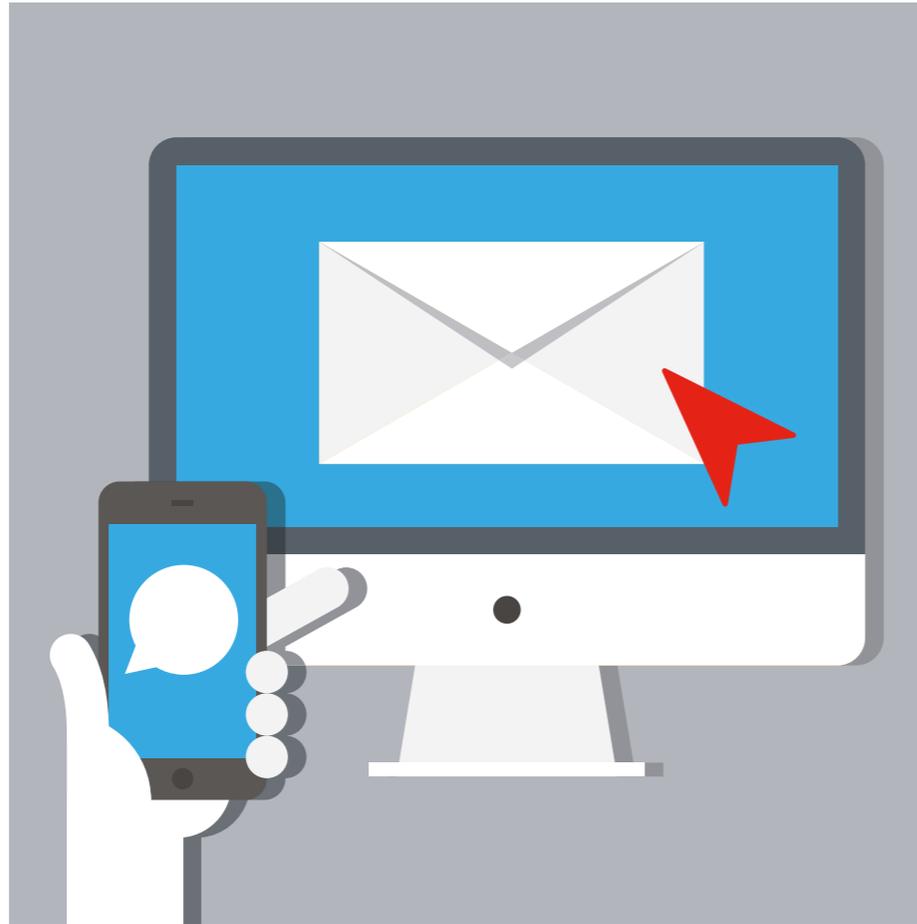
## Membership fees

The cost of IoIC membership is only £185.00 + VAT per year with a one off joining fee of £60.00.

If you are looking for more than one member within your organisation, IoIC offers a group membership package with further preferential rates and the opportunity to develop a bespoke solution for your organisation. Please see across for more information.

## Payment

IoIC accepts payment via all major credit and debit cards, BACS or cheques made payable to IoIC. Payment can also be made via monthly direct debit.



Get your membership money back in discounts by attending only two IoIC training courses.

## Contact us at:

01908 232168  
[enquiries@ioic.org.uk](mailto:enquiries@ioic.org.uk)  
[www.ioic.org.uk/membership](http://www.ioic.org.uk/membership)  
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Sunrise Parkway, Linford Wood,  
Milton Keynes, MK14 6LS

F U T  
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N E T

THE  
NETWORK  
FOR IC  
NEWCOMERS

New in 2018, **FutureNet** is the first and only network of its kind dedicated to supporting new and upcoming internal comms professionals as they strive to become tomorrow's IC leaders.

Aimed at people just starting on their internal comms journey as well as those who have already gained some experience, FutureNet provides a dedicated space to ensure that you feel promoted, developed and inspired. To apply please complete the online application form, or for more information contact [futurenet@ioic.org.uk](mailto:futurenet@ioic.org.uk)

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