



# Institute of Internal Communication

Membership

*Join the only independent professional body  
in the UK dedicated to promoting internal  
communication of the highest standard*



**Institute  
of Internal  
Communication**  
*The power within*

# About IoIC

*We are the only independent professional body in the UK solely dedicated to internal communication. We exist to help organisations and people succeed through promoting internal communication of the highest standard.*

**70** +  
years

**O**ur 1700 members are shaping their workplaces for the better. They know people and business. They create conversations that help people feel connected, engaged and purposeful. They impact the working lives of millions.

We've been driving standards for over 70 years, through our qualifications, leadership and communities. We are the voice for internal communication, driving the agenda and building a movement of passionate, dedicated professionals.

Because how we communicate at work matters. Because #WeMatterAtWork

**#WeMatterAtWork**

# Join IoIC

*Become a member of IoIC and demonstrate your achievements.*

**W**ith more development programmes than ever, IoIC membership has never been so rewarding.

career in internal communication or are an experienced practitioner, we are here to support you with our wide range of activities helping to build your profile, skills and knowledge.

By joining IoIC you will demonstrate your commitment to best practice internal communication and elevate your professional status. Membership provides access to leading professional development programmes, exclusive content and networking events to advance your skills and further your career.

Whether you're just starting your

**1,700**  
members

# Membership benefits

*IoIC membership gives access to a wide variety of benefits.*

## Gain professional recognition

IoIC membership demonstrates that you operate at the highest professional standards. Through membership you will benefit from the use of designation letters to prove your professional standing and experience (Member, Certified Member & Fellow status only). You can advance through the membership grades and show your achievements.

## Learn, develop and grow

Develop your skills and grow your career with the IoIC professional development portfolio. Benefit from our accredited qualifications, fast track learning & development programme, wide range of training courses, mentoring scheme and online CPD platform.

## Build knowledge and keep on the cutting edge

Receive the quarterly print magazine, *Voice*, rich in practical, useful content for IC practitioners – in-depth features, key research and opinions from around the profession. The publication will be an essential tool for internal communicators to gain knowledge about their work and talk openly to their peers. You can also access exclusive articles on Voice Online and the IoIC Knowledge Bank which includes award case studies, industry reports, thought leadership pieces, webinars and peer-reviewed factsheets.

## Connect and share ideas

Become part of an active network of professionals through our events programme. Hear latest thinking, best practice and exchange ideas and connect with like-minded individuals. Events take place across the UK and include conferences, speaker nights, social events, regional hubs and awards, celebrating the work of this important profession.

# Benefits at a glance



## Accreditation & Recognition

- Use of the IoIC designation, demonstrating your professional status and achievements. (Member, Certified Member & Fellow Membership only).
- Eligibility to serve on IoIC Board and other regional and special interest committees enabling you to get involved and raise your profile.
- Eligibility to vote in Board Elections and at AGM.



## Professional Development

- Discounts for training courses to develop your skills.
- Entry to the IoIC Qualifications programme to include the Foundation and Advanced Diploma, giving you the career edge.
- Discount to undertake Accelerate, the fast-track learning and development programme.
- Free registration to our CPD programme, which can easily be embedded into the routine of your professional life and helps you to keep your knowledge and skills up-to-date and to stand out from the crowd.
- Free access to our highly popular mentoring scheme.



## Content & Knowledge

- Free quarterly copy of *Voice* the exclusive printed member magazine, rich in practical, useful content for IC practitioners – in-depth features, key research and opinions from around the industry.
- Free access to the members' area on the IoIC website to include: award case studies, past event presentations, industry reports, thought leadership and peer-reviewed factsheets.
- The Power Within: your monthly membership briefing to keep you up-to-date with IoIC's latest content and developments.
- Free monthly IoIC ezine, *Voice Mail*, bringing you the best stories on the web about comms and employee engagement, as well as news from IoIC.
- Exclusive 20% discount on a range of market leading publications and toolkits by Kogan Page.
- Free access to exclusive online content from the online version of *Voice* with features from the print magazine, as well as extra and extended content.



## Events & Networking

- Discount to attend the IoIC annual conference. Hear first-hand experience from leading organisations, meet like-minded people and come away with practical strategies to make a difference to your work.
- Discounted and free entry to regional and national events, to include seminars, case study evenings and social events.
- Discount to enter the highly acclaimed IoIC awards schemes, gaining recognition for your personal and/or organisation's achievements.
- Discount to IoIC national and regional awards events, celebrating individual and organisational success.



## Resources & Support

- Free access to our Business Support Help Line
- Free listing on the freelance directory for qualifying members

# Membership Grades

*IoIC membership grades are designed to reflect your career achievements.*

The IoIC grades of membership have been designed to reflect different levels of experience and qualifications, with a range of opportunities to progress through the grades during your career and demonstrate your achievements.

You can join at one of the following grades – Affiliate, Member and Certified Member.

1

## Affiliate

If you are starting out in your career or simply working within the internal communication profession, you are eligible to become an Affiliate of IoIC. With no formal entry criteria, it is open to all.

Affiliate membership is required as a minimum to study for an IoIC qualification.

2

## Member MIIC

Member status is a professional membership grade of IoIC, recognising achievement and experience. You are eligible to join as a Member, if you have one of the following:

- At least 2 years' relevant experience within internal communication
- Graduated from the IoIC Foundation Diploma and 1 year's experience
- Graduated from the IoIC Advanced Diploma
- Hold an internal communication related qualification

3

## Certified Member CIIC

Certified Member status is the professional membership grade that demonstrates significant levels of experience and achievement.

You are eligible to join as a Certified Member, if you have one of the following:

- Graduated from the Kingston University Postgraduate Diploma in IC Management
- Graduated from Solent University and IoIC's Masters in Internal Communication Management (or previously from Kingston University)
- Graduated from the IoIC Advanced Diploma and 1 year's experience
- Graduated from the Foundation Diploma and 2 years' experience
- Hold an internal communication related qualification and 4 years' experience
- At least 5 years of significant experience

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## Fellow FIIC

Fellowship is a public, highly respected quality mark and is also becoming a prerequisite for many employers seeking to recruit for senior IC roles.

To achieve Fellow status, you must be shaping the strategy, design, delivery or management of IC, or be responsible for a significant portfolio of IC projects or people, or be acknowledged as an expert in a particular IC subject area, or be delivering IC education and training.

You will also need to have been involved with the IC profession for at least 10 years (or to have been an IoIC member for at least two years) and demonstrated a strong commitment to your own personal development.

Individuals must complete the application form and will be granted Fellowship following a face-to-face interview assessment.

Please note: If you are not currently an IoIC member you can apply to join as a Certified Member (CIIC) and then apply for Fellowship.

# Group Membership

*Becoming an IoIC group member is the easiest route to provide your team with the very best in professional development, knowledge and networking.*

**G**roup membership recognises your commitment to your team and internal communication excellence. By joining you can ensure your team has access to all of our IoIC membership benefits to include; training, qualifications, mentoring, CPD, a quarterly copy of *Voice* magazine, online access to exclusive content, events and our networks.

## Group membership includes:

- **Discounted membership fees** – save up to 30% on membership when compared with individual fees. The rates are based on the number of individuals in your team starting from just two members.
- **No joining fee** – we waive the £60 joining fee per member.
- **Simple membership management** – you will receive a single invoice for your group membership and you can make any changes or transfers throughout your membership.
- **Access to all the membership benefits** – ensure your team can access our content and resources and extensive professional development portfolio to hone their skills, build knowledge and operate at the top of their game.
- **Recognition for your team** – by ensuring your team has the appropriate membership grading you can demonstrate to your organisation adherence to the highest professional standards in internal communication.
- **Bespoke packages** – work with us to design a bespoke professional development programme to include in-house training across courses to include; newswriting, culture, engagement, neuroscience, planning, channels and many more.
- **Continuous Professional Development** – give your team access to our online CPD portal to plan their professional development goals, record their activities and reflect on their learning.
- **Get involved and steer the agenda** – you have the opportunity to get involved with IoIC initiatives to drive our advocacy agenda and demonstrate the impact of internal communication to organisational performance and working lives.

If you're interested in discussing a group membership package, please contact Jennifer Sproul at [jennifer@ioic.org.uk](mailto:jennifer@ioic.org.uk)

# Professional Development

*IoIC provides recognised training and accredited qualifications dedicated to internal communication.*

## Our professional development portfolio includes:

- One-day training courses and masterclasses
- The Accelerate Programme in partnership with Gatehouse
- Academically accredited qualifications at Foundation and Advanced Diploma level
- The only Masters in Internal Communication Management
- Mentoring
- Online CPD platform

**For more information on IoIC's professional development activities, contact us at:**

01908 237564  
[prodev@ioic.org.uk](mailto:prodev@ioic.org.uk)  
[www.ioic.org.uk](http://www.ioic.org.uk)

# How to join

*Join IoIC today.*

**B**ecoming an IoIC member is easy. Simply select the membership grade that's appropriate for your level of experience and qualifications, complete the online application form with payment details and we'll process your application.

## Membership fees

The cost of IoIC membership is only £185 + VAT per year with a one off joining fee of £60 + VAT.

If you are looking for more than one member within your organisation to join, IoIC offers a group membership package with further preferential rates and the opportunity to develop a bespoke solution for your organisation.

## Payment

IoIC accepts payment via all major credit and debit cards, BACS or cheques made payable to IoIC. Payment can also be made via monthly direct debit.



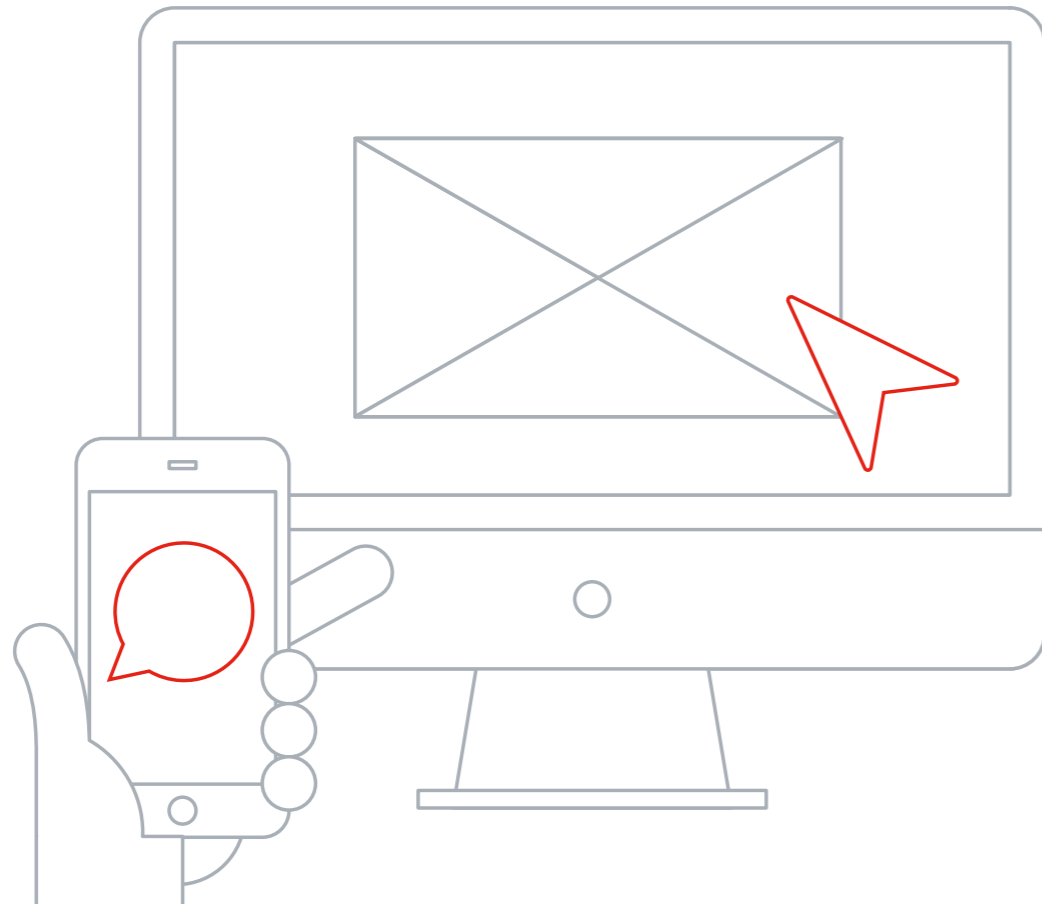
## Contact us at:

01908 232168

[enquiries@ioic.org.uk](mailto:enquiries@ioic.org.uk)

[www.ioic.org.uk/membership](http://www.ioic.org.uk/membership)

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F U T  
U N E  
N E T

THE  
NETWORK  
FOR IC  
NEWCOMERS






**FutureNet** is the first and only network of its kind dedicated to supporting new and upcoming internal comms professionals as they strive to become tomorrow's IC leaders.

Aimed at people just starting on their internal comms journey as well as those who have already gained some experience, FutureNet provides a dedicated space to ensure that you feel promoted, developed and inspired. To apply please complete the online application form, or for more information contact [futurenet@ioic.org.uk](mailto:futurenet@ioic.org.uk)

# THE POWER WITHIN

[www.ioic.org.uk/membership](http://www.ioic.org.uk/membership)

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